Kol Ami Kiryat Anavim’ is an international, Jewish group whose purpose in its way of life and in its activates is aiming to enhance Jewish identity, personal growth and leadership development to achieve a greater goal of strengthening Jewish communities and their connection to Israel.

In order to fulfil these goals, the following principles have been implemented:

1. ‘Kol Ami Kiryat Anavim’ will endeavour to ensure that the mutual relation between its members is one of respect, dignity and paying attention to one another. With an emphasis on respect and dignity, shown to all at all times, and to come to the aid of a fellow member, justly and honestly.

2. Each individual must have a clear understanding of their individual purpose in the mechina and use that to maintain and encourage a great level of motivation within themselves and within the group, striving to be a ‘Rosh Gadol’ and uphold the ideals of being proactive and enthusiastic.

3. Each member takes on the responsibility in pursuing solidarity and teamwork. Each member will endeavour to develop stability, co-operation and care, and protect the dignity of his peers to establish a strong and compassionate team in order to achieve the collective aims of the mechina.

4. Members of ‘Kol Ami Kiryat Anavim’, with the help of the other members, will strive with commitment to develop as a group, as people and as leaders, showing devotion and effort to the improvement of the group, providing an equal balance of ‘give and take’.

5. ‘Kol Ami Kiryat Anavim’ must be an environment of tolerance and sensitivity for differences. All members must be accepting of differences in all areas of life, ranging from culture to religious beliefs and practise.